

# JACKSON PUBLIC SCHOOL DISTRICT PROJECT HICO



JACKSON, MISSISSIPPI  
COMMUNITY ENGAGEMENT MEETING II



- **MEETING OBJECTIVES:**
  - + PLANNING PROCESS UPDATES**
  - + MAPPING: WHERE IS OUR COMMUNITY 'THRIVING'?**
  - + FEEDBACK: WHERE DO WE NEED TO GROW IN OUR 'THRIVING'?**
  - + SHARE NEXT STEPS**



# PROJECT HICO

HOW WE GOT HERE.





# PROJECT HICO

## THE SCALE AND POTENTIAL OPPORTUNITIES



OUTDOOR AMPHITHEATER



QUALITY HOUSING



INDUSTRY/BUSINESSES



GREEN ENERGY & FARMING



EDUCATION & TRAINING



MIXED-USES



# PROJECT HICO

WHAT WE HEARD ON 11-18-24





**SUMMARY: DISTRIBUTION OF PRIORITY BY CATEGORY**

**RESIDENTS OF JACKSON**

- 1. BUSINESS
- 2. PARKS & RECREATION
- 3. HOUSING
- 4. SPORTS & ENTERTAINMENT
- 5. ENERGY/SOLAR
- 6. FARMING

**NON-RESIDENTS OF JACKSON**

- 1. BUSINESS
- 2. SPORTS & ENTERTAINMENT
- 3. HOUSING
- 4. PARKS & RECREATION
- 5. ENERGY/SOLAR
- 6. FARMING



# PROJECT HICO

EXPANSIVE OPPORTUNITY

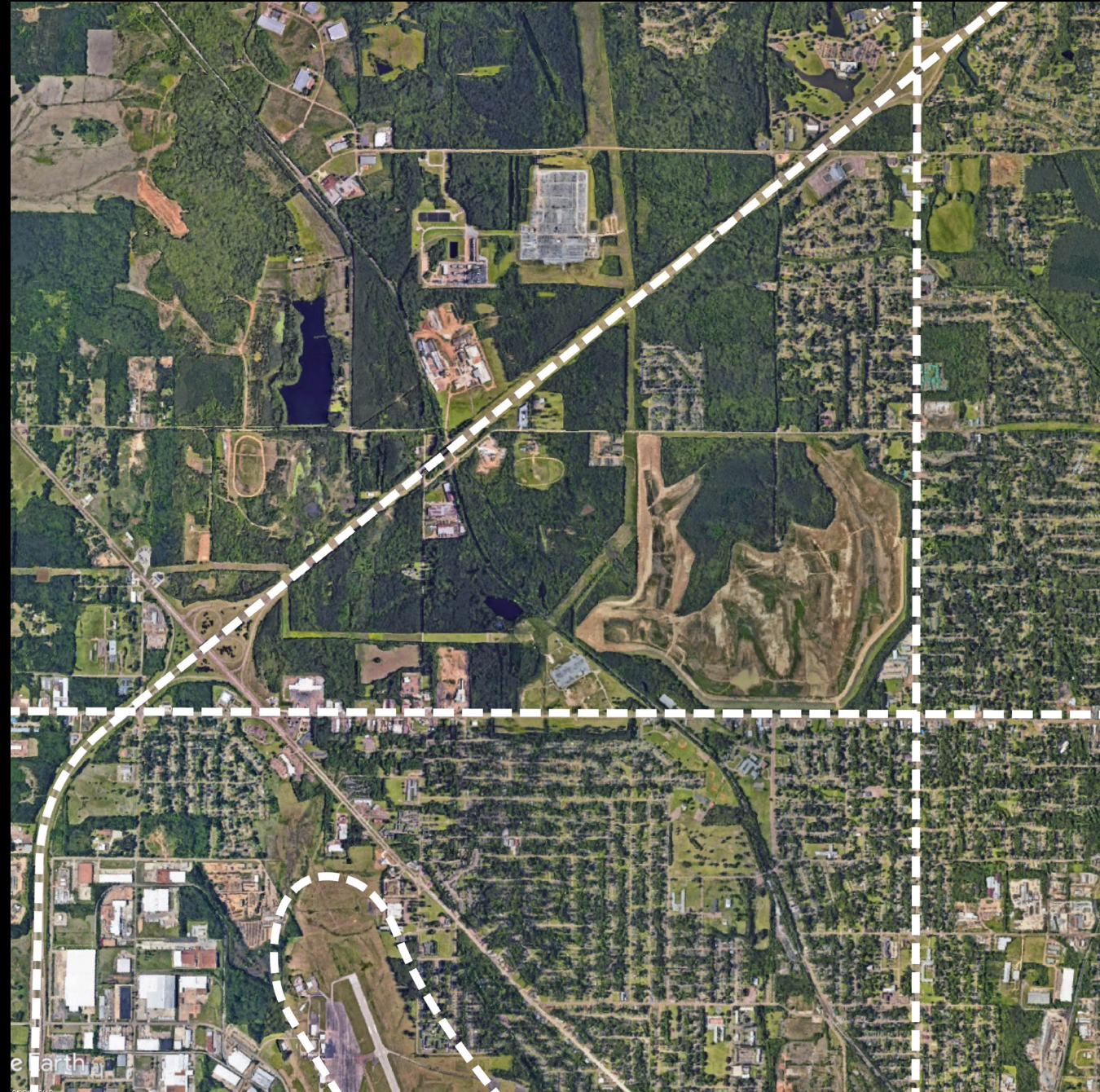


**SITE**



# PROJECT HICO

EXPANSIVE OPPORTUNITY



## NEIGHBORHOOD



PROJECT HICO PLANNING  
JACKSON, MISSISSIPPI



# PROJECT HICO

EXPANSIVE OPPORTUNITY



CITY



PROJECT HICO PLANNING  
JACKSON, MISSISSIPPI



# PROJECT HICO

EXPANSIVE OPPORTUNITY



STATE



PROJECT HICO PLANNING  
JACKSON, MISSISSIPPI



## **ACTIVITY: MAPPING FOR THRIVING**

# **WHAT IS A THRIVING COMMUNITY TO YOU?**



# PROJECT HICO

A THRIVING COMMUNITY

## OUR CITY OF JACKSON

**MARK ON THE MAP...**

- WHERE YOU LIVE
- THE TRUE: WHERE YOU GO FOR INFORMATION
- THE GOOD: WHERE YOU GO TO DO WHAT IS RIGHT
- THE BEAUTIFUL: WHERE YOU GO TO VIEW OR CREATE BEAUTY
- THE PROSPEROUS: WHERE YOU GO TO BUY, SELL, OR TRADE
- THE JUST AND WELL-ORDERED: WHERE YOU GO TO EXERCISE YOUR RIGHT
- THE SUSTAINABLE: WHERE YOU GO TO SUPPORT YOUR HEALTH

**WHATS MISSING?**  
ANSWER THE QUESTION USING THE CORRESPONDING COLOR BOX




PROJECT HICO  
A THRIVING COMMUNITY

## YOU: MAPPING OUR COMMUNITY

USING A **PINK** PEN, PLACE A DOT  
WHERE YOU LIVE.

WHAT DO YOU LOVE ABOUT THIS PLACE?



# FRAMEWORK FOR THRIVING



**THE TRUE**  
the realm of human knowledge  
and learning



**THE GOOD**  
the realm of social mores  
and ethics



**THE BEAUTIFUL**  
the realm of creativity,  
aesthetics, and design



**THE PROSPEROUS**  
the realm of economic life



**THE JUST AND WELL-ORDERED**  
the realm of political and civic life



**THE SUSTAINABLE**  
the realm of natural  
and physical health



# THE TRUE: THE REALM OF HUMAN KNOWLEDGE AND LEARNING

USING A **DARK BLUE** PEN, PLACE  
A DOT ON THE PLACES YOU GO FOR  
INFORMATION.

SCHOOLS...

LIBRARIES...

TRAINING CENTERS...

WHAT ELSE?



*THE GOOD*: THE REALM OF ACCEPTED CUSTOMS, BEHAVIORS, &  
MORAL STANDARDS OF A SOCIETY OR COMMUNITY

USING A **PURPLE** PEN, MAP THE  
PLACES YOU GO TO DO WHAT IS RIGHT.

CHURCHES...  
COURTHOUSES...  
NONPROFITS...  
WHAT ELSE?



# THE BEAUTIFUL: THE REALM OF CREATIVITY, AESTHETICS, AND DESIGN

USING A **CORAL** PEN, MAP THE  
PLACES YOU GO TO VIEW OR CREATE  
BEAUTY.

MUSEUMS...

PARKS...

MURALS...

WHAT ELSE?



## THE PROSPEROUS: THE REALM OF ECONOMIC LIFE

USING A **GREEN** PEN, MAP THE  
PLACES YOU GO TO BUY, SELL, OR  
TRADE.

WHERE YOU WORK...  
WHERE YOU SHOP...  
WHAT ELSE?



# *THE JUST AND WELL ORDERED:* THE REALM OF POLITICAL AND CIVIC LIFE

USING A **RED** PEN, MAP THE PLACES  
YOU GO TO EXERCISE YOUR RIGHTS.

COURTHOUSES...  
CITY HALL...  
VOTING LOCATION...  
WHAT ELSE?



# THE SUSTAINABLE: THE REALM OF NATURAL AND PHYSICAL HEALTH

USING A **LIGHT BLUE** PEN, MAP THE  
PLACES YOU GO TO CARE FOR YOUR  
HEALTH.

HOSPITALS...

FITNESS/RECREATION...

CLINICS...

WHAT ELSE?



# PROJECT HICO

NEXT STEPS: PHASING AND INCREMENTAL ACTIVATION

*JANUARY 2025*

*JUNE 2025*

**COMMUNITY ENGAGEMENT**

**RESEARCH**

**VISION &  
PLANNING**

**FINANCING &  
IMPLEMENTATION**

**RECRUITMENT &  
RFP ANNOUNCEMENT**

# PROJECT HICO

NEXT STEPS: PHASING AND INCREMENTAL ACTIVATION

**EARLY DEVELOPMENT**

(0-3 YEARS)

**MID-TERM DEVELOPMENT**

(2-7 YEARS)

**LONG-TERM DEVELOPMENT**

(5-20 YEARS)

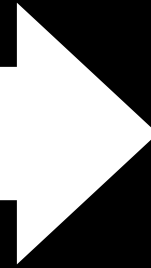


# PROJECT HICO

NEXT STEPS: PHASING AND INCREMENTAL ACTIVATION

**EARLY DEVELOPMENT**

(0-3 YEARS)



**EVENTS**

**PUBLIC ACCESS**

**RECREATION**

**MID-TERM DEVELOPMENT**

(2-7 YEARS)



**LONG-TERM DEVELOPMENT**

(5-20 YEARS)



# PROJECT HICO

NEXT STEPS: PHASING AND INCREMENTAL ACTIVATION

**EARLY DEVELOPMENT**

(0-3 YEARS)

**MID-TERM DEVELOPMENT**

(2-7 YEARS)

**LONG-TERM DEVELOPMENT**

(5-20 YEARS)

**INFRASTRUCTURE**

**ROADS**

**UTILITES**

**HOUSING**



# PROJECT HICO

NEXT STEPS: PHASING AND INCREMENTAL ACTIVATION

**EARLY DEVELOPMENT**

(0-3 YEARS)

**MID-TERM DEVELOPMENT**

(2-7 YEARS)

**LONG-TERM DEVELOPMENT**

(5-20 YEARS)

**BROADER  
CONNECTIONS  
FOR MAJOR  
ECONOMIC  
DEVELOPMENTS**

# PROJECT HICO

## NEXT STEPS: PHASING AND INCREMENTAL ACTIVATION

- **CONTINUED RESEARCH**
- **ESTABLISH VISION AND VALUES**
- **DEVELOP THE RFP PROCESS**
- **SCHEDULE THE NEXT COMMUNITY MEETING**
- **EXPLORE STRUCTURES TO ADVANCE HICO EFFORTS  
(COMMITTEES, ADVISORY, & STAFF)**



A wide, flat green field under a clear blue sky. In the distance, there is a line of trees. The foreground shows some dry, brownish ground.

**THANK YOU**