



# JPS Counts: 2020 U.S. Census Participation



*Jackson Public Schools  
Board of Trustees Presentation  
March 3, 2020*

# Objectives

Encourage participation of JPS stakeholders in the 2020 U.S. Census;

Explain the importance of Census participation and an accurate count to the District; &

Share the District's efforts to collaborate with the U.S. Census and other community partners.



# What Is the U.S. Census?



The U.S. Census is a **constitutionally mandated, decennial count** of all persons living in the United States.



This year, the Census can be completed by **paper, online, or by phone**. This is the first time for an online delivery mechanism.



It is used to determine **congressional apportionment** and serves as the official count for disbursement of **federal grant funds**.



Historically, communities of color and low-income communities have been **undercounted** in the Census.



# Our Current Partners

Our District is partnering with the **U.S. Census, W.K. Kellogg Foundation, One Voice**, and other stakeholders within the City of Jackson to support increased participation in the 2020 Census.



# Video Presentation



# U.S. Census: Statistics in Schools

March  
2-6

2020 CENSUS | SIS WEEK:  
**EVERYONE**  
**COUNTS!**





# Upcoming Efforts

- The community taskforce is encouraging the District and community partners to incorporate the U.S. Census into regularly scheduled events.
- Programming at the Morrison Complex will offer Census online stations.





**For More  
Information:**  
[2020Census.gov](https://2020Census.gov)